



PACK GPS

MERCHANDISING DOSSIER

Global Padel Series — the open padel calendar and ranking

FOUR CATEGORIES. ONE NAMING RULE.

Cuatro categorías y una regla de nombres.

GPA: the association · GPS: the open calendar · OWPR: the open ranking

globalpadelseries.com · gps@globalpadelassociation.com

Draft — not binding

For members and franchises · produce GPS-branded materials locally

This dossier lets a GPS member or franchise **order branded materials from their own local suppliers** — perimeter banners, media walls, flags, apparel and more — while keeping the GPS brand consistent everywhere. It ships with the membership.

1. How it works

1. You choose the items you need for your event or venue.
2. You request the **brand asset kit** (logos in vector, colour values, fonts) from GPS: **gps@globalpadelassociation.com**.
3. You design or have your local printer design using the specs below.
4. You send a **proof to GPS for sign-off** before printing (brand control; quick turnaround).
5. You print and pay locally. GPS does not intermediate your supplier or costs.

2. Brand basics

- **Colours:** Black #000000 (RGB 0,0,0) · GPS Lime #C8FF00 (RGB 200,255,0). White #FFFFFF for text on black. *Pantone/CMYK match for the lime: to be confirmed by GPS for exact print matching — ask for the current value before a large run.*
- **Typefaces:** Michroma (uppercase, headlines/lockups) · Open Sans (body). Both are free (Google Fonts).
- **Logos (provided in vector):** primary (horizontal), secondary, stacked. Use the version that fits the format; never recreate or distort the logo.
- **Clear space & minimum size:** keep clear space around the logo equal to the height of the "G"; don't print the logo smaller than 15 mm high on physical pieces.
- **Backgrounds:** prefer the logo on **black** or on a dark photo with enough contrast; on light backgrounds use the dark version. Never place the lime logo on a busy or low-contrast background.
- **Don'ts:** don't stretch, recolour, add effects, rotate, or box the logo; don't mix GPS lime with other neons.

3. Co-branding (you keep your identity)

GPS **adds to** your brand, it doesn't replace it. On any material:

- Your event/circuit logo is the lead mark; the **GPS lockup** sits alongside as the series endorsement (e.g., the "... by GPS" style).
- Sponsors follow your own hierarchy; GPS does not claim sponsor space.
- The triad line may appear as a footer where space allows: *GPA · GPS · OWPR*.

4. Items you can order locally (recommended specs)

Item	Typical size	Material	Notes
Perimeter / court banners (vallas)	2000 × 1000 mm (modular)	PVC mesh 440–510 g, hemmed + eyelets	Keep logo in the safe area; readable from the stands; vector art at 100% or 150 dpi at size
Media / press wall (backdrop)	3000 × 2250 mm or 4000 × 2250 mm	Tension fabric or PVC	Repeating GPS + organiser + sponsor lockup; avoid logos in the lower 300 mm (people stand in front)
Roll-up / pull-up banner	850 × 2000 mm	Eco roll-up	One idea per banner; large lockup top third

Item	Typical size	Material	Notes
Beach / feather flags	2.5–4 m	Polyester, outdoor	Vertical lockup (stacked logo)
Net centre strip / net bands	per net spec	Printed band	Small lockup, high contrast
Court / floor stickers	300–600 mm	Anti-slip vinyl	Only where permitted by the venue
Scoreboard / bracket board	A0/A1	Foam/rigid	GPS header strip; event name; category
Staff / referee apparel	—	Polo/t-shirt	Embroidered or printed logo, left chest 70–90 mm
Caps, lanyards, accreditations	—	—	Lanyard printed with GPS lime on black; accreditation with GPS header
Trophies / medals ribbon	—	—	GPS lockup on ribbon or plinth plate
Digital screens / social templates	1920×1080 / 1080×1350	—	Request the editable templates from GPS

5. File & print guidance

- Work in **vector** (AI/PDF/SVG) wherever possible; raster only at final size and ≥ 150 dpi for large format, ≥ 300 dpi for small print.
- Set up **3–5 mm bleed** and a **safe margin**; keep critical elements away from edges and fold/hem lines.
- Ask your printer to match the **GPS lime** to the agreed Pantone/CMYK (request from GPS) — screens and prints differ.
- Proof in context (a photo mock-up on the court) before a large run.

6. Approvals & brand control

- Send the proof to gps@globalpadelassociation.com for sign-off before printing. This protects the brand you (and we) are investing in.
- Use only the official assets provided; do not download logos from social media or the website for print.

7. Order checklist

- ■ Items and quantities listed
- ■ Brand asset kit received from GPS (vector logos, colour values, fonts)
- ■ Co-branding hierarchy agreed (your logo lead + GPS lockup + sponsors)
- ■ Local supplier quote
- ■ Proof approved by GPS
- ■ Printed and installed

Brand assets and the exact Pantone/CMYK lime are provided by GPS on request. GPA owns the GPS and OWPR marks; use is licensed to members under the membership terms. No company registration details are included here.



GPA: the association that supports players, clubs, brands and events · **GPS:** a united and open calendar of all tours, events and clubs · **OWPR:** the open ranking.

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